

**DEPARTMENT OF BBA
STAFF PARTICIPATION & PAPER PRESENTATIONS 2019-20**

S.No.	Name of the teacher	Name of the Proceedings	Date	Organized by	Participation / Paper presentation	Title of the paper	ISBN/ ISSN
1.	Ms.B.Anne SumaLatha	Certificate course on 'The fundamentals of Digital marketing'	30 th July, 2019	Google Digital platform	Participation	_____	_____
2.	Ms.B.Anne SumaLatha	Workshop on Business Analytics and Data Visualization on Tableau	4 th to 7 th September, 2019.	Organized by Department of Commerce and Business Administration, P.B.Siddhartha College of Arts and Science in Association with Business Toys PVT.LTD. Bangalore	Participation	_____	_____
3.	Mr.K.Vijay	Workshop on Business Analytics and Data Visualization on Tableau	4 th to 7 th September, 2019.	Organized by Department of Commerce and Business Administration, P.B.Siddhartha College of Arts and Science in Association with Business Toys PVT.LTD. Bangalore	Participation	_____	_____
4.	Dr.G.Anjali	Two day International conference on 'Contemporary practices of technology & Management for economic growth'	6 th to 7 th September, 2019.	VIT, Chennai campus.	Presentation	Influence of Employee engagement on motivation among the banking sector employees in Krishna district.	ISBN :: 13: 978-613-8-92024-3
5.	Ms.B.Anne SumaLatha	National Conference on Performance of Development Programmes in India – Issues and Challenges	22 nd and 23 rd November, 2019	Department of Commerce & Management, St. Joseph's College for Women, Visakhapatnam.	Presentation	MSME – Engine of Growth and Employment : An Analysis	ISSN :: 0971-1260

6.	Mr.K.Vijay	National Conference on Performance of Development Programmes in India – Issues and Challenges	22 nd and 23 rd November, 2019	Department of Commerce & Management, St. Joseph's College for Women, Visakhapatnam.	Presentation	MSME – Engine of Growth and Employment : An Analysis	ISSN :: 0971-1260
7.	Ms.B.Anne SumaLatha	Two-Day National Seminar on "An awareness and Impact of Development Programs for Schedule Castes and Schedule Tribes	29th and 30th November, 2019	"ICSSR (IMPRESS) sponsored" in collaboration with KBN College, Vijayawada	Presentation	An Impact of Development programmes for Social Transformation of Schedule Castes and Scheduled Tribes	ISBN: 978-93-5391-991-7
8.	Mr.K.Vijay	Two-Day National Seminar on "An awareness and Impact of Development Programs for Schedule Castes and Schedule Tribes	29th and 30th November, 2019	"ICSSR (IMPRESS) sponsored" in collaboration with KBN College, Vijayawada	Presentation	An Impact of Development programmes for Social Transformation of Schedule Castes and Scheduled Tribes	ISBN: 978-93-5391-991-7
9.	Ms.B.Anne SumaLatha	ICSSR(IMPRESS) sponsored Two-Day International Seminar on "A Study on Green Strategies for Transforming India"	18th and 19th December, 2019	ICSSR in collaboration with KBN College, Vijayawada	Presentation	Strategies for Transforming India – The Way Forward	ISBN: 978-93-5391-910-8
10.	Mr.K.Vijay	ICSSR(IMPRESS) sponsored Two-Day International Seminar on "A Study on Green Strategies for Transforming India"	18th and 19th December, 2019	ICSSR in collaboration with KBN College, Vijayawada	Presentation	Strategies for Transforming India – The Way Forward	ISBN: 978-93-5391-910-8
11.	Ms.B.Anne Sumalatha	Workshop on HR - Analytics	5 th February, 2020.	Department of Commerce and Business Administration, P.B.Siddhartha College of Arts and Science in Collaboration with NHRD, Vijayawada Chapter	Participation	—————	—————

12.	Mr.K.Vijay	Workshop on HR - Analytics	5 th February, 2020.	Department of Commerce and Business Administration, P.B.Siddhartha College of Arts and Science in Collaboration with NHRD, Vijayawada Chapter	Participation	_____	_____
13.	Dr.G.Anjali	Workshop on HR - Analytics	5 th February, 2020.	Department of Commerce and Business Administration, P.B.Siddhartha College of Arts and Science in Collaboration with NHRD, Vijayawada Chapter	Participation	_____	_____
14.	Ms.B.Anne Sumalatha	UGC Sponsored Two-Day National Seminar on "INTERNET OF THINGS(IOT) Business Application and Opportunities	14 th and 15 th February, 2020	Organized by Department of Commerce and Business Administration, Acharya Nagarjuna University, Guntur.	Presentation	IOT Applications in Functional Areas of Management	_____
15.	Mr.K.Vijay	UGC Sponsored Two-Day National Seminar on "INTERNET OF THINGS(IOT) Business Application and Opportunities	14 th and 15 th February, 2020	Organized by Department of Commerce and Business Administration, Acharya Nagarjuna University, Guntur.	Presentation	IOT Applications in Functional Areas of Management	_____
16.	Ms.B.Anne Sumalatha	UGC Sponsored Two Day National Seminar on Employee Welfare and Social Security.	15 th and 16 th February, 2020.	Department of Human Resource Management, Acharya Nagarjuna University, Guntur.	Presentation	Employee welfare measures with reference to public & private sector in general	_____
17.	Mr.K.Vijay	UGC Sponsored Two Day National Seminar on Employee Welfare and Social Security.	15 th and 16 th February, 2020.	Department of Human Resource Management, Acharya Nagarjuna University, Guntur.	Participation	_____	_____

18.	Ms.B.Anne Sumalatha	UGC Sponsored National Conference on IPR – Issues and challenges.	28 th and 29 th February, 2020.	Dept. of Economics & IQAC, Maris Stella College, Vijayawada.	Presentation	Intellectual property rights & New IPR policy in India	_____
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1.							_____