## DEPARTMENT OF BBA STAFF PARTICIPATION & PAPER PRESENTATIONS 2019-20

S.No.	Name of the teacher	Name of the Proceedings	Date	Organized by	Participation / Paper presentation	naper	ISBN/ ISSN
	Ms.B.Anne SumaLatha	Certificate course on 'The fundamentals of Digital marketing'		Google Digital platform	Participation		
		Data Visualization on Tableau	4 <sup>th</sup> to 7 <sup>th</sup> September, 2019.	Commerce and Business Administration, P.B.Siddhartha College of Arts and Science in Association with Business Toys PVT.LTD. Bangalore	Participation		
3.	Mr.K.Vijay	Workshop on Business Analytics and Data Visualization on Tableau	4 <sup>th</sup> to 7 <sup>th</sup> September, 2019.	Organized by Department of Commerce and Business Administration, P.B.Siddhartha College of Arts and Science in Association with Business Toys PVT.LTD. Bangalore	Participation		
4.		Two day International conference on 'Contemporary practices of technology & Management for economic growth'	6 <sup>th</sup> to 7 <sup>th</sup> September, 2019.	VIT, Chennai campus.		Employee	ISBN :: 13: 978-613-8- 92024-3
		National Conference on Performance of Development Programmes in India – Issues and Challenges		Department of Commerce & Management, St. Joseph's College for Women, Visakhapatnam.		MSME – Engine of Growth and Employment : An Analysis	ISSN :: 0971-1260

6.	Mr.K.Vijay	National	22 <sup>nd</sup> and	Department of	Presentation	MSME – Engine	ISSN
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				Management,		Employment : An	
				St. Joseph's College		Analysis	
		Programmes in		for Women,		Allalysis	
		India – Issues		Visakhapatnam.			
		and Challenges		visakiiapatiiaiii.			
7.	Ms.B.Anne		29th and	"ICSSR (IMPRESS)	Procentation	An Impact of	ISBN: 978-
	SumaLatha	National Seminar		sponsored" in	riesentation	•	93-5391-
	SumaLama			collaboration with		•	991-7
				KBN College,		Social	991-7
		Impact of		Vijayawada		Transformation	
		Development		Vijayawada		of Schedule	
		Programs for				Castes and	
		Schedule Castes				Scheduled	
		and Schedule				Tribes	
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8.	Mr.K.Vijay	Two-Day	29th and	"ICSSR (IMPRESS)	Drecontation	An Impact of	ISBN: 978-
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				collaboration with		•	991-7
				KBN College,		Social	331-7
		Impact of		Vijayawada		Transformation	
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		Programs for				Castes and	
		Schedule Castes				Scheduled	
		and Schedule				Tribes	
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9.	Ms.B.Anne	ICSSR(IMPRES	18th and	ICSSR in	Presentation	Strategies for	ISBN: 978-
_	SumaLatha	S) sponsored		collaboration with	i rocomanon	_	93-5391-
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		Study on Green					
		Strategies for					
		Transforming					
		India"					
10.	Mr.K.Vijay	ICSSR(IMPRES	18th and	ICSSR in	Presentation	Strategies for	ISBN: 978-
-	, ,	S) sponsored	19th	collaboration with			93-5391-
		Two-Day	December,	KBN College,			910-8
		•		Vijayawada		Forward	
		Seminar on "A					
		Study on Green					
		Strategies for					
		Transforming					
		India"					
11.	Ms.B.Anne	Workshop on HR	5 <sup>th</sup>	Department of Commerce	Participation		
	Sumalatha	- Analytics	Cobruor.	and Business			
			-	Administration, P.B.Siddhartha College of			
			<u> </u>	Arts and Science in			
				Collaboration with NHRD,			
				Vijayawada Chapter			

12.	Mr.K.Vijay	Workshop on HR	5th	Department of	Participation		
12.	ivii.K. Vijay			Commerce and	Participation		
		- Analytics	February,	Business			
			2020.				
				Administration,			
				P.B.Siddhartha			
				College of Arts and			
				Science in			
				Collaboration with			
				NHRD, Vijayawada			
				Chapter			
13.	Dr.G.Anjali	Workshop on HR	5 <sup>th</sup>	Department of	Participation		
		- Analytics	February,	Commerce and			
			-	Business			
			2020.	Administration,			
				P.B.Siddhartha			
				College of Arts and			
				Science in			
				Collaboration with			
				NHRD, Vijayawada			
				Chapter			
14.	Ms.B.Anne	UGC Sponsored	14 <sup>th</sup> and	Organized by	Drocontation	IOT Applications	
14.		o o o openioriou	15 <sup>th</sup>	Department of	Presentation	in Functional	
	Sumalatha	Two-Day National Seminar	_	Commerce and			
			2020	Business		Areas of	
			2020	Administration,		Management	
		OF		•			
		THINGS(IOT)		Acharya Nagarjuna			
		Business		University, Guntur.			
		Application and					
		Opportunities	14 <sup>th</sup> and	Organizad by			
15.	Mr.K.Vijay	0 0 0 0 p 0		Organized by		IOT Applications	
		Two-Day	15 <sup>th</sup>	Department of		in Functional	
		National Seminar		Commerce and		Areas of	
			2020	Business		Management	
		OF		Administration,			
		THINGS(IOT)		Acharya Nagarjuna			
		Business		University, Guntur.			
		Application and					
		Opportunities	4				
16.	Ms.B.Anne	UGC Sponsored		Department of Human			
	Sumalatha	Two Day	16 <sup>th</sup>	Resource		welfare	
		National Seminar	February,	Management,		measures with	
			2020.	Acharya Nagarjuna		reference to	
		on Employee		University, Guntur.		public & private	
		Welfare and				sector in general	
		Social Security.					
17	Mr.K.Vijay	UGC Sponsored Two	15 <sup>th</sup> and	Department of Human	Participation		
'.'.		Day National Seminar	4 Cth	Resource Management,			
		on Employee Welfare	Februarv.	Acharya Nagarjuna			
			2020.	University, Guntur.			
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18.	Ms.B.Anne	UGC Sponsored	28 <sup>th</sup> and	Dept. of Economics &	Presentation	Intellectual	
	Sumalatha	National	29 <sup>th</sup>	IQAC, Maris Stella		property rights &	
			February,	College, Vijayawada.		New IPR policy	
		Conference on	2020.			in India	- <del></del> -
		IPR – Issues and					
		challenges.					
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## DEPARTMENT OF BBA STAFF PARTICIPATION & PAPER PRESENTATIONS 2020-21

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1.							